

RESOURCES FOR DEFENDING PROPOSED CUTS TO STATE TOBACCO CONTROL FUNDING

Materials to Show Harm from Tobacco Prevention Funding Cuts

- Factsheet: Impact of Reductions in State Tobacco Control Program Funding, <http://tobaccofreekids.org/research/factsheets/pdf/0270.pdf>
- Projections: Youth-Related Harms from cutting program funding in half or eliminating (upon request)
- Projections: Youth-Related Harms from Specific Proposed Funding Cut (upon request)
- Factsheet: State Harms and Costs from Each Percentage Point Increase in State Smoking Rates, <http://www.tobaccofreekids.org/research/factsheets/pdf/0342.pdf>

To request materials not available online, please contact:

Jessica Kuehne, jkuehne@tobaccofreekids.org

Ann Boonn, aboonn@tobaccofreekids.org

Meg Riordan, mriordan@tobaccofreekids.org

Materials to Show Value of Tobacco Prevention Programs

Factsheets available at: <http://tobaccofreekids.org/research/factsheets/index.php?CategoryID=6>:

- Comprehensive Tobacco Control Programs Work
- Comprehensive Tobacco Control Programs Save Money

Other Materials (available upon request):

- Media memo: to be used as part of outreach efforts to newspaper editorial boards and key reporters covering tobacco or budget-related issues. This memo can serve as an introduction to the issue, or as a way of prepping editorial boards before ed board visits are scheduled to discuss prevention funding and other tobacco-related issues. It could be followed up with letters to the editor on the same subject/theme.
- PowerPoint: Why States Should Fund Comprehensive Tobacco Prevention and Cessation Program. This presentation can be used to educate community leaders and partners about the need for and benefits of a comprehensive tobacco control program
- Key messages for tobacco control programs with state-specific data chart
- Factsheet: Tobacco's Toll in [State]
- Factsheet: Savings in [State] From Each One Percentage point Decline in Smoking Rates
- Projected Medicaid Savings in [State] from Adequate Investments in Tobacco Control
- Projected Savings & Benefits to [State] From Adequate Investments in Tobacco Prevention
- Projections: Benefits and Savings to State from Actual Smoking Declines Since Program Began
- Projections: Youth Related Benefits & Savings from Funding State Program at CDC Recommended Level

Materials on How Current State Tobacco Prevention Funding is Already Inadequate

Materials available at: <http://tobaccofreekids.org/research/factsheets/index.php?CategoryID=7>

- Factsheet: State Tobacco-Prevention Spending vs. State Tobacco Revenues
- Factsheet: State Tobacco-Prevention Spending vs. Tobacco Company Marketing
- Factsheet: Tax Increases Are Not Enough - States Must Also Invest in Tobacco Prevention Programs
- Factsheet: MSA Calls for States to Invest Tobacco Settlement Funds to Reduce Tobacco Use

Materials on Sources of New Revenues as Alternative to Cutting Program Funding

- Factsheet: Using Tobacco Tax Increases to Fund Tobacco Control Programs, <http://tobaccofreekids.org/research/factsheets/pdf/0295.pdf>.
- State-specific projections: Cigarette tax increase that would provide program funding cut amount (upon request) [Can also provide projections for tax increases to replace any other specified budget cuts]
- Factsheet: Options for Raising State Revenue [instead of cutting program] (upon request)

Strategies

- Possible State Coalition Activities to Prevent Program Funding Cuts (upon request)

Model Legislation (available upon request from Eric Lindblom, elindblom@tobaccofreekids.org)

- To allocate future increases in state tobacco settlement funds to tobacco control
- To allocate state tobacco tax revenues to tobacco control
- To automatically increase tobacco tax rates if state tobacco revenues decline in future
- Low-cost/no-cost measures to reduce tobacco use [possible last resort offsets to inevitable funding cuts]